



Marketing Instructors/DECA Advisors:

The Annual Marketing In-service has been scheduled for September 13-14, 2012 at the Durand Center in Harrison. Rooms have been reserved at the hotel Seville across the street from the center. A link to their website is <http://www.ascendcollection.com/hotel-harrison-arkansas-AR219?source=bingmap> , <http://www.harrisonarkansas.org/meeting-a-event-professionals/150.html>.

Meetings will start the afternoon of the 13th and we will meet until 3 p.m. on the 14th. Lodging and three meals, dinner on 12th, breakfast and lunch on 13th are included in the registration fee of \$180. Lodging is calculated on single rooms. If sharing rooms, rate is the same per person (\$360 for double).

We will be covering a wide variety of very good information for new and seasoned Marketing educators. This year, we will need to put emphasis on Marketing Education and the Common Core initiative and the Common Career Technical Core. Also, we will be visiting the Harrison School Based Enterprise and Chris Dorman will be making a presentation on that enterprise.

All Marketing Instructors are invited as well as those teaching Entrepreneurship with Business Certification are invited as well. Much will be discussed about DECA and Entrepreneurship teaching opportunities.

This in-service is approved for Perkins travel and in-service certificates will be awarded. Please remember if you use Perkins money for this in-service, the hours earned will not be eligible to be counted as a part of the required 60 hours of professional development.

An agenda will be sent later. Please reply to james.brock@arkansas.gov , if you are planning to attend. Space is limited. I will start putting a list together right away so please let me know in advance if you plan to attend. Payment can follow the registration. I can invoice you.

Registration deadline is August 30, 2012.

NAME:

SCHOOL:

REGISTRATION FEE: _____ \$180 CHECK ENCLOSED

_____ PLEASE INVOICE – PO Number _____
Make checks payable to Arkansas DECA

ARKANSAS DECA