

Cluster – Arts, Audio/Video Technology and Communications
Pathway – Visual Arts
Program of Study – Advertising and Graphic Design

Sample Plan of Study

	9 th Grade	10 th Grade	11 th Grade	12 th Grade
Smart Core	English I or Pre-AP	English II or Pre-AP	English III or AP	English IV or AP
	Algebra I or Geometry	Geometry or Algebra II	Algebra II or Trigonometry Pre- AP Calculus	AP Calculus College Algebra AP Statistics
	Physical Science	Biology Pre-AP Chemistry Applied Biology/Chemistry	Chemistry Physics Principles of Technology	AP Biology AP Chemistry AP Physics Earth & Space Science
	Civics	World History	US History	Economics
Foundation Courses Career Orientation Computer Technology Keyboarding Graduation Requirements English 4 units Math 4 units Science 3 units Social Studies 3 units Fine Arts ½ unit Health and Safety ½ unit Oral Communication ½ unit Physical Education ½ unit Career Focus 6 units Arkansas Challenge Foreign Language 2 units	Program of Study Support Courses EAST/Workforce Technology Internship Workplace Readiness Support Courses Word Processing or Computer Business Applications (CBA) Journalism (ADE) Extended Learning Opportunities Jobs for Ark Grads (JAG) Job Shadowing Skills USA Newspaper Staff Yearbook Staff	Advertising & Graphic Design Core Courses Fundamentals of Advertising & Graphic Design Intermediate Advertising & Graphic Design Advanced Advertising & Graphic Design Advertising & Graphic Design Electives Advertising & Graphic Design Lab Advertising & Graphic Design Industry Certifications Adobe Certified Associate, Adobe Certified Expert, Final Cut Pro Certification Related Programs of Study Graphic Communication Career Communications, Audio, Video Tech & Film Desktop Publishing (Business) Multimedia (Business) Web Design (Business)		
Postsecondary Opportunities				
Major	Postsecondary School		Certificate/Degree Program	
Computer Information System	EACC Forrest City		Associate's	
Internet Tech/Web Page Design	EACC Forrest City		Certificate	
Graphic Communications	PCCUA Helena		Associate's & Certificate	
Graphic Design	NWACC Bentonville UACC Morrilton ASU Jonesboro		Associate's	
Graphic Design	UA Ft. Smith		Associate's & Bachelor's	
Multimedia Technology Multimedia Graphics Technology	SAUT Camden		Associate's Certificate	
Visual and Media Arts Graphic Design	NPCC Hot Springs		Associate's Certificate	
Graphic Arts & Advertising Design	SACC El Dorado		Associate's	
Graphic Arts Technology	UACC Morrilton		Certificate	