

**District Status Report for 2013-14****ACADEMIC SKILL ATTAINMENT**

The academic attainment measure is based on the number of CTE concentrators who score proficient or advanced on the end-of-course Literacy and Geometry assessments. CTE concentrators are those students who have completed at least three units from a program of study in grades 9-12 and are leaving the secondary education system during the reporting year.

**LITERACY**

PCT of concentrators proficient in Literacy: 71.60%  
 Consortia/DistrictTarget: 75.51%  
 District rating: Met Target

**GEOMETRY**

PCT of concentrators proficient in Geometry: 84.21%  
 Consortia/DistrictTarget: 78.31%  
 District rating: Met Target

**CTE SKILL ATTAINMENT**

CTE Skill Attainment is based on the number of CTE concentrators who score proficient on the CTE

PCT of concentrators proficient: 74.88%  
 Consortia/DistrictTarget: 76.00%  
 District rating: Met Target

**GRADUATION**

The graduation rate for concentrators is based on the number of students identified as concentrators at the beginning of their senior year (completed at least two units in one occupational area) compared with the number of those who graduated.

PCT of concentrators graduating: 97.98%  
 Consortia/DistrictTarget: 85.00%  
 District rating: Met Target

**PLACEMENT**

Placement is based on the status of completers six months following graduation. Completers who pursued opportunities in postsecondary education, the workforce, or military are considered positive placements.

PCT of positive placement: 97.25%  
 Consortia/DistrictTarget: 95.00%  
 District rating: Met Target

**COMPLETION**

CTE concentrators leaving the secondary system during the reporting year who are reported as graduated or who receive a GED diploma.

PCT of concentrators proficient: 97.98%  
 Consortia/DistrictTarget: 96.00%  
 District rating: Met Target

**NON-TRADITIONAL PARTICIPATION**

Students enrolled in a minimum of one unit in a program of study determined to be nontraditional for their gender.

PCT of Non-Trad Participation: 28.26%  
 Consortia/DistrictTarget: 24.40%  
 District rating: Met Target

**NON-TRADITIONAL COMPLETERS**

CTE concentrators who graduate and who complete the requirements for a program of study that is nontraditional for their gender.

PCT of Non-Trad Completers: 19.15%  
 Consortia/DistrictTarget: 22.40%  
 District rating: Below Target

## ACCREDITATION STANDARDS DETAIL

**Rogers Heritage High School offered 21 programs of study in 18 different career cluster pathways.**

## Accounting

Accounting	Approved
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## Animal Systems

Animal Systems	Approved
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## Audio &amp; Video Technology and Film

Audio-Video Technology & Film	Approved
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## Design/Pre-Construction

Drafting & Design - Architectural CAD	Approved
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## Engineering and Technology

Drafting & Design - Engineering CAD	Approved
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## Facility and Mobile Equipment Maintenance

Automotive Service Technology	Approved
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## Family &amp; Community Services

Family & Consumer Sciences Education	Approved
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## Marketing Information and Research

Marketing Technology & Research	Approved
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## Marketing Management

Entrepreneurship	Approved
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## Plant Systems

Plant Systems - Horticulture	Approved
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## Power, Structural and Technical Systems

Agricultural Power, Structural & Technical System	Approved
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## Production

Machine Tool Technology	Approved
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## Programming and Software Development

Programming	Approved
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## Therapeutic Services

Health Science Technology Education	Approved
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## Web and Digital Communications

Web Design	Approved
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**Rogers High School offered 21 programs of study in 18 different career cluster pathways.**

## Animal Systems

Animal Systems	Approved
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## Audio &amp; Video Technology and Film

Audio-Video Technology & Film	Approved
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## Design/Pre-Construction

Drafting & Design - Architectural CAD	Approved
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**0405 Rogers**

## Engineering and Technology

Drafting &amp; Design - Engineering CAD Approved

## Facility and Mobile Equipment Maintenance

Automotive Collision Repair Conditionally-Approved Northwest Tech Institute Center - NTI

## Family &amp; Community Services

Family &amp; Consumer Sciences Education Approved

## Law Enforcement Services

Criminal Justice Approved Northwest Tech Institute Center - Rogers

## Marketing Information and Research

Marketing Technology &amp; Research Approved

## Marketing Management

Entrepreneurship Approved

## Personal Care Services

Cosmetology Approved Northwest Tech Institute Center - Rogers

Cosmetology Approved Northwest Tech Institute Center - NTI

## Plant Systems

Plant Systems - Horticulture Approved

## Power, Structural and Technical Systems

Agricultural Power, Structural &amp; Technical System Approved

## Production

Welding Approved Northwest Tech Institute Center - NTI

## Restaurant &amp; Food/Beverage Services

Food Production, Management, &amp; Services Approved Northwest Tech Institute Center - Rogers

## Therapeutic Services

Health Science Technology Education Approved Northwest Tech Institute Center - Rogers

Health Science Technology Education Approved Northwest Tech Institute Center - Fayetteville

Health Science Technology Education Approved

## Web and Digital Communications

Digital Communications Approved

**COMPLETERS OF PROGRAMS OF STUDY DETAIL**

<b>Total unduplicated number of completers of programs of study:</b>	155
Accounting	4
Agricultural Power, Structural & Technical Systems	10
Animal Systems	8
Audio-Video Technology & Film	6
Automotive Service Technology	21
Drafting & Design - Architectural CAD	12
Entrepreneurship	4
Family & Consumer Sciences Education	28
Health Science Technology Education	44
Machine Tool	5
Marketing Technology & Research	1
Plant Systems - Horticulture	2
Programming	7
Web Design	3