

Name \_\_\_\_\_ Date \_\_\_\_\_ Period \_\_\_\_\_

## **Newscast**

### **Unit 5 Arts-Audio Technology, & Communications**

**Write a one page news report to be used during the newscast. Everyone must write their own reports (no teamwork). It is your choice whether to write current factual news, sports or weather report. You may read and rewrite a news or sports column but you cannot copy any news directly from the newspaper or internet.**

**You may write more than one stories to complete a page, but you must choose one of the three. News can be a combination of international, national, state and/or local news.**

**Sports can also be a combination of scores and highlights from any or all sports. The report must be written out in story form and must be current and factual.**

**If you decide to do the weather you must draw a national map, a state map and write a seven-day forecast. You do not have to write the one page report. Show all fronts, chances of precipitation and temperatures for the nation and for the larger cities around the state. The maps and the 7-day forecast should look like what you would see on the 6:00 news. You may copy current weather conditions, but you cannot turn in a printed report from the internet.**

**Doing the news, sports or weather is mandatory and must be perfect when you turn it in for a grade just like it must be for a newspaper or newscast.**

**Use the worksheet to create an advertisement. You cannot copy any advertisement or commercial from anywhere. Your advertisement must be unique however you can adapt and improve existing products. You may work together with one or two people to brainstorm ideas however everyone must turn in their own advertisement.**

**All advertisements must be appropriate for the class.**

**News reports and advertisements can be used to create a newscast to be shot on Thursday in the classroom. The teacher will select the director, who will be responsible for organizing the newscast, and the cameraman who must have videotaping experience.**

**All students in the newscast MUST complete a news report or they cannot be in the newscast. Students cannot use any other student's news, sports or weather in the newscast. The director will write out a list of everyone in the newscast with their function and turn it in.**

**If you use your advertisement as a commercial in the newscast you must also create a storyboard to help the cameraman and director shoot the commercial.**

**After the newscast, turn in the report, the advertisement and story board for the commercial. Stay on task or the teacher will reassign work and the newscast will not be shot. During the newscast taping you only get one take, so be prepared and don't mess up. The newscast must be shot entirely in one class period without retakes. You may watch the newscasts for all classes on Friday and vote for the:**

<b>Best Director</b>	<b>Best Cameraman</b>	<b>Best Anchor Team</b>
<b>Best Sports Reporter</b>	<b>Best Weatherperson</b>	<b>Best Commercial</b>
<b>Best Newscast</b>	<b>Most Photogenic</b>	

**Good luck and put your best into everything you do because other classes will be watching.**

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### **Storyboard**

Create a storyboard for the advertisement that will be used in the newscast. You will need both audio and video portions of the commercial choreographed to make a good commercial flow smoothly and taped best. The director and cameraman must know how to shoot the commercial for it to be successfully made. You must give step-by-step instructions including everything the audience needs to know about your product or service if they are going to purchase it.

**Name of product/service** \_\_\_\_\_

**Actors in the commercial** \_\_\_\_\_

#### **Audio**

#### **Video**

Step 1 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Step 2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Step 3 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Step 4 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Step 5 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_ Period \_\_\_\_\_

## **Newscast**

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### **Newscast Voting Ballot**

**Best Anchor Team** \_\_\_\_\_

**Best Sports Reporter** \_\_\_\_\_

**Best Weather Reporter** \_\_\_\_\_

**Best Commercial** \_\_\_\_\_

**Most Photogenic** \_\_\_\_\_

**Best Cameraperson** \_\_\_\_\_

**Best Director** \_\_\_\_\_

**Best Newscast** \_\_\_\_\_

### **Newscast Voting Ballot**

**Best Anchor Team** \_\_\_\_\_

**Best Sports Reporter** \_\_\_\_\_

**Best Weather Reporter** \_\_\_\_\_

**Best Commercial** \_\_\_\_\_

**Most Photogenic** \_\_\_\_\_

**Best Cameraperson** \_\_\_\_\_

**Best Director** \_\_\_\_\_

**Best Newscast** \_\_\_\_\_