

DECA CHRONICLE

Hey DECA Members!!!

Our year has begun and it's already been a blast! Recently, we've had the Fall Leadership Conference in Springdale and it was a great hit!! I was very excited to see so many involved and active Arkansas DECA members.

This year at the Fall Conferences in both Springdale and Ferndale our State Officers had a program for those juniors and sophomores interested in becoming a State Officer. I thought the workshop for potential State Officers went very well. If you are interested in becoming a State Officer I would be happy to answer any questions you might have. Please feel free to e-mail me at samamadd@gobs.k12.ar.us.

In only a few weeks many Arkansas DECA members will travel to San Antonio for the Southern Leadership Conference. I can't wait to see my fellow DECA members in Texas!

I hope all of you are ready for the State conference in February. I can't wait to see all your smiling faces! Don't forget that this year there will be a fair instead of a movie night or dance. Please send your booth entrees to me. I will need that at latest around Christmas Break.

Also, the Civic Consciousness project this year is raising money for ACH, the top three chapters that raised the most will present it to a representative from ACH at the state competition. I know our Chapter has already been working hard on both of these. I hope your school year is going great. I can't wait to see you guys and gals in Rogers.

Samantha Madden
President

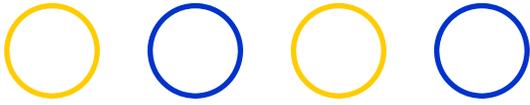
Hey Arkansas!

I assume every chapter had a great time during DECA Week with all their festivities. I have high hopes that you all raised lots of money for Arkansas Children's Hospital and are planning to raise more. At SCDC, each chapter that raised money for ACH will be called on stage to present their check to a representative from ACH. The top three chapters will be presented an award recognizing their donation. So far this year has been very successful and everyone should keep up the great work!

Emily Hunter
Vice President of Civic Consciousness

A ~~X~~ **PLORE**
R ~~X~~ **CHANGE**
K ~~X~~ **PERIMENT**
A ~~X~~ **CEL**
N
D
S
A
S

DECA



ACH and MDA



During the summer the state officer team had the opportunity to get insight on where our civic consciousness money was being put to use.

First, we visited Arkansas Children's Hospital. We took a tour of the hospital and even got to see the wonderful play area designed for the children. Also, we got to take a tour of the Pulse Center. This is where the medical students go through different scenario's and training so they are ready to enter into the hospital. In order to make the situations more real, they use dummies that cost approximately \$60,000. Each dummy can breathe, talk, have its pulse taken, given shots, and more. It was amazing to see these dummies in action.

Next, we visited the MDA Summer Camp. Each child had a heart of gold! We started off by stuffing personalized backpacks with goodies such as snacks, books, and watches. Then we got to participate in different activities with the kids that the camp offered. The activities included fishing, art projects, and swimming. Without the camp, the kids would never get to experience the things we quickly take advantage of.



ROGERS DECA

Rogers DECA is alive and going strong in 2007. We currently have 130 paid members and we are looking forward to a great year.

Officers met this summer and decorated bulleting boards that are strategically placed in the business academy.

We held our annual “Best Seat in the House” promotion where students purchase tickets for the chance to sit on a couch in front of the student section at one of our football games. We also provide free food for the winners.

Rogers Mayor, Steve Womack, spoke to our DECA organization and signed a proclamation declaring DECA week in Rogers AR.

DECA members also walked in the homecoming parade, wearing our chapter shirts and handing out candy.

35 members attended the Northwest Arkansas Leadership conference at the Jones Center.

We look forward to next semester with SCDC, our fashion show, and ICDC.



HARRISON DECA

Harrison DECA Elects New Officers

Submitted by Richard Stevens

Harrison High School DECA Chapter recently elected and installed new officers for the 2007-2008 school year. The new officers are: President Samantha Madden, Vice President Emily Hunter, Treasurer Dennis Smith, Secretaries Kaytie White and Brittnee Crawford, Reporter Richard Stevens, and Historians Karolyn Young, Jessica Peters, and Courtney Jones.

A candle lighting ceremony was held in the Marketing Education classroom at Harrison High School on September 14, 2007, to install new DECA members and officers. The program consisted of the installation ceremony followed by breakfast. The annual installation program marked the beginning of a busy year for the 85 members of the Harrison DECA Chapter.

DECA is an international association of marketing students with over 250,000 members. The organization provides co-curricular instruction that supports the American Free Enterprise System. DECA is also designed to provide its student members with career training in the fields of marketing, management, and entrepreneurship. Also, students have opportunities to gain leadership experience by serving as local, state, and national officers.

The Harrison Chapter is marketing tentative plans to attend the International DECA Conference to be held in Atlanta Georgia 2008. PICTURED ARE HARRISON DECA OFFICERS for 2007-2008 from top left: Dennis Smith, Karolyn Young, Jessica Peters, Brittnee Crawford, Bo Stevens, Courtney Jones, Samantha Madden, Emily Hunter, and Kaytie White.



Northwest Arkansas Fall DECA Conference

Thirty members of the Harrison DECA Chapter recently attended the 6th annual NWA Fall Leadership Conference in Springdale. Over 300 students from NWA participated in the annual conference.

Delegates to the conference listened to keynote speaker Mr. Eric Edelstein discuss the economics of sports marketing. Mr. Edelstein is the General Manager of the NWA Naturals, the double A affiliate of the Kansas City Royals. Mr. Edelstein discussed the impact of the new minor league team on the local economy. He also discussed the strategies that are used in sports marketing.

After the opening session, DECA members attended workshops on Advertising with Saatchi and Saatchi, Internet Marketing Trends, and Information from the Arkansas Department of Labor. During the lunch break many students also took time to enjoy the ice skating rink at the Jones Center. At the closing session DECA members received recognition for high achievement on the DECA written exam.

PICTURED: Members of the Harrison High School DECA Chapter at the annual NWA Fall Leadership Conference.

The members of the Harrison DECA Chapter experienced a very busy National DECA Week. The group sponsored a week-long sweepstakes that resulted in the award of a \$50 gift card to a potential DECA member.

All HHS DECA members wore their Xperience the Difference T-shirts on Friday. The T-shirt incorporated the DECA logo and 2007-08 theme. The shirts have been very popular and many non-DECA members have asked about the shirts. This interest provided a great opportunity to talk about DECA to non-members. A bar-b-que for DECA members was also held on Friday.

PICTURED: Harrison DECA members “work” the grill during DECA week.





Harrison Continued ...



Harrison DECA held a garage sale on September 22, 2007. In one weekend, the chapter raised \$466 for Arkansas Children's Hospital.





Fayetteville DECA



Fayetteville High School DECA hosted the annual FHS School Club/Activity Fair on August 29. Thirty-three clubs opened booths and gave out information about their club or activity. FHS DECA ended their fall membership drive September 15, 2007, with 116 paid members.

Our first club meeting was held Tuesday, October 9, with 105 members present. Everyone wore their new FHS DECA T-shirts designed by Reporter Tristy Siggers. Details were given by officers about the Annual MDA tailgate fundraiser cookout to be held before our homecoming football game against Rogers. The tailgate was held October 12. We had a float in the homecoming parade, and then hurried back to school to get the grills going for the chicken. We raised over \$1200 for MDA at the tailgate, and everyone had a lot of fun serving chicken and fixings”.

During National DECA Week, we planned a school event each day.

Monday we placed treasure cards around the school, and students could return them to the DECA school store for a bag of goodies. DECA members were given “May I Tell you About DECA”? sheets to gather signatures from students, teachers, business leaders, and family members whom they tell about DECA.

Tuesday we wore our DECA shirts and had club meeting, Austin Powers made a visit wearing our new DECA T-shirt.

Wednesday, all DECA members dressed in business attire for school, and we served cake to the teachers at lunch.

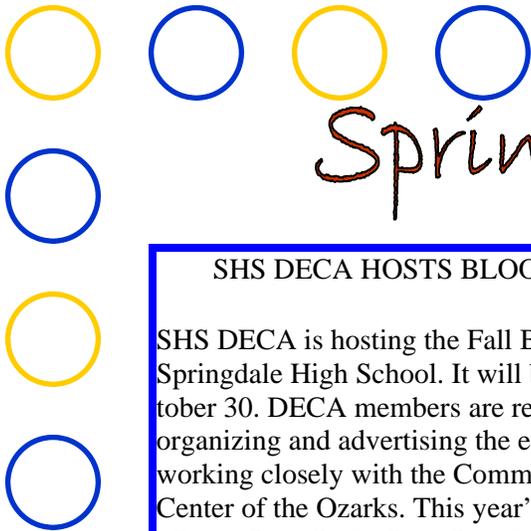
Thursday we had an all school DECA Dance-off in the Bulldog Lobby at lunch. We danced Soulja Boy as well as last year’s Walk It Out.

Friday members were required to wear their DECA shirt to ride in the Homecoming parade, and then we had the MDA tailgate cookout.

Thirty DECA members attended the NWA Fall Leadership Conference at the Jones Center on October 16. Everyone had a great time and really enjoyed all the work-shops. Congratulations to Riley Sokora for a winning first place tie on the marketing exam given at conference.

October 22, 2007, we are meeting with the FHS librarians who have asked us to prepare a marketing and advertising plan for the annual book fair to be held November 5 – 9. We are also in the process of collecting food items for the Northwest Arkansas Food Bank. Each member will be required to collect items in their home room, as well as bring items to our next DECA meeting November 13.





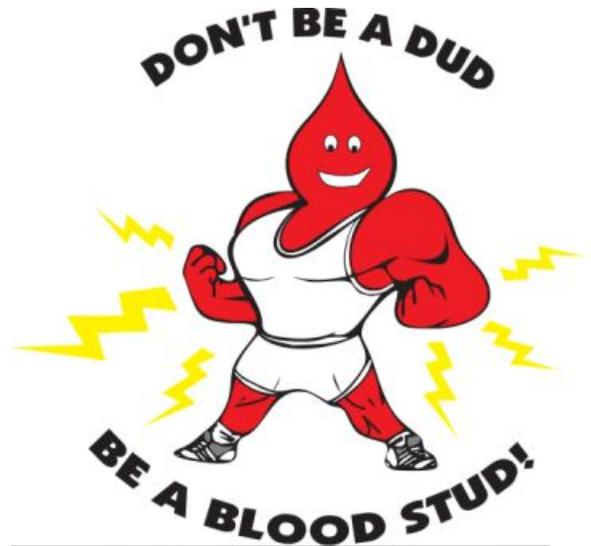
Springdale DECA

SHS DECA HOSTS BLOOD DRIVE

SHS DECA is hosting the Fall Blood Drive at Springdale High School. It will be held on October 30. DECA members are responsible for organizing and advertising the event. They are working closely with the Community Blood Center of the Ozarks. This year's theme is "Don't Be A Dud—Be A Blood Stud"!

Lauren Ashby, Curtis Watkins, Matese West, and Isela Mercado-Ulloa attended a training session held by the CBCO at the Jones Center for Families. They received materials that could be used to educate and inform other DECA members. SHS members are responsible for educating and recruiting potential donors, making sign-up sheets and posters, sending reminder notes to donors, communicating with teachers and administrators, and providing lunch for the volunteers. Some members have even created a commercial that will be shown on SHS Bulldog News.

The donor goal is 150 units. We are excited about this event and plan on continuing it in the future.



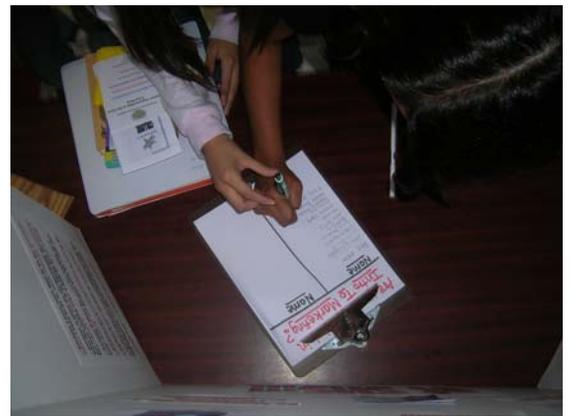


SHS DECA RECRUITS FOR THE FUTURE

Springdale's George Junior High School held a Career Fair recently and invited SHS DECA to set up a display about the Work Program. SHS DECA members Meredith Findley, Raul Avila, and Kelly Khamvongsa visited with 9th graders about the many reasons students should be involved in DECA and the Work Program. Their display board included logos of businesses who support DECA, sample schedules of work program students, and quotes from members telling why they like being in DECA. They also conducted a survey asking how many students would be interested in taking an "Introduction to Marketing" course next year. The results were very promising!

SPRINGDALE HIGH ATTENDS THE NWA FALL LEADERSHIP CONFERENCE

SHS DECA had 10 members in attendance at the NWA Fall Leadership Conference, which was held October 23rd at the Jones Center for Families. They were Lauren Ashby, Matese West, David Powers, Kelly Khamvongsa, Raul Avila, Ever Cuellar, Desmond Evans, Garrett Best, Talisa Hunt, and Isela Mercado-Ulloa. They attended workshops and met several students from different chapters. Ms. Cindy Whitaker and Ms. Tracy Reed, chapter advisors, were very appreciative of all the help they provided in the



Siloam Springs DECA

Monday was the first day of DECA Week, so we decided to kick things off with Teacher Appreciation Day. We made goodie bags for all of the faculty and staff with a card thanking them for all the hard work they put into the school. DECA members also set up a booth in the court yard during encore and lunch to take orders for “Panthers Go Pink” t-shirts in honor of National Breast Cancer Awareness Month.

On Tuesday, Mayor Van Poucke proclaimed October 8-12 as DECA week for the city of Siloam Springs. The DECA officers met with the Mayor and watched as he signed the proclamation. We were pleased to receive recognition for all our hard work.

Wednesday we decided to help raise funds for the Arkansas Children’s Hospital with “Miracle Minutes”. Arkansas Children’s Hospital is the only children’s hospital in the state, so we decided to join with several other DECA chapters throughout Arkansas to help support the cause. Several DECA members walked around during their lunch hour with jars to collect money. Over \$145 was raised to give to the Arkansas Children’s Hospital.

Thursday was DECA Awareness Day. We made a huge poster telling about DECA, with pictures of past competitions and information on how to become a member. Several DECA members set the poster up in the courtyard during encore and lunch and talked to students about what all DECA is and the purpose of the club. They also passed out membership forms to those that were interested. Since it’s only the second year Siloam Springs has had a DECA chapter, this really helped to spread the word and inform students about DECA. We also did something a little more exciting to get the students involved. During lunch on Thursday, we gave away three \$10 gift cards to the local movie theater, courtesy of DECA, to students with certain marked chairs. The students seemed to really like this event and it gave us another chance to promote our club. DECA members also handed out “Panthers Go Pink” t-shirts to students and faculty that purchased them.

On Friday, the fifth and final day of DECA week, all the DECA members and even many students and teachers that weren’t apart of DECA wore their “Panthers Go Pink” t-shirts in honor of National Breast Cancer Awareness Month. From this event DECA raised another \$145 to donate to the Susan G. Komen Foundation. .

The first ever Siloam Springs High School DECA week turned out to be a huge success. We received a lot of participation from students and teachers, all who helped to make DECA week what it was. DECA week was a blast and we can’t wait until next year.



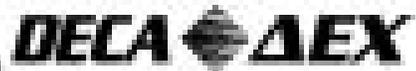


Arkansas



Perigle

THE DIFFERENCE





McClellan Magnet DECA

Derrika Lewis is leading McClellan's Chapter of DECA as President. **Monika Lucas** is Vice-President, **Marian Robinson** is Secretary, and **Shikyra Jones** is treasurer. This year's Chapter of DECA has a busy program of work. In September DECA members served as greeters for the Parent Open House and later in the evening served refreshments and gave out door prizes. Next on their agenda was for all of the officers to attend

Then, DECA WEEK at McClellan was a huge success with the following activities:

DECA WEEK – OCTOBER 8-13, 2007

MONDAY – BREAKFAST – MCDONALD'S
(G.S.) – 7:30 a.m.

TUESDAY – "QUEST FOR SUCCESS"
GUEST SPEAKER- JOANN NELSON
BAPTIST HOSPITAL

WEDNESDAY – HIDE DECA PENCILS/ AWARD
GIFT
CERTIFICATES/WAL-MART

THURSDAY – TEACHER APPRECIATION
CHILLI LUNCHEON/WENDY'S
WEAR YOUR DECA SHIRT

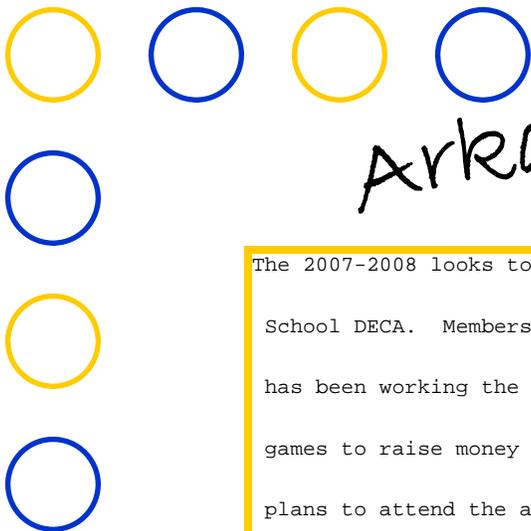
FRIDAY – FOOTBALL GAME - Robinson
"LITTLE CAESAR'S DAY" FREE PIZZA

EACH DAY A "DECA" FACT WILL BE ANNOUNCED OVER THE INTERCOM!

McClellan's Chapter of DECA has already completed a fundraiser by selling Entertainment Books. The chapter profited \$400.00 from that endeavor. Marketing Education II operates the McClellan's Lion's Mall, and it is open before school and during both lunches.

November begins a project with Heifer International, and December will bring the annual Christmas Party and food basket collections.





Arkadelphia DECA

The 2007-2008 looks to be another great year for Arkadelphia High School DECA. Membership is currently 46 members for the chapter. The group has been working the concession stand at the Lady Badger Volleyball games to raise money for hoodies for each DECA member. AHS DECA also plans to attend the annual Memphis Grizzly DECA Career Day on November 13. DECA members Kelton Dixon and Leah Boyette were voted the DECA Sweetheart and Beau for homecoming week. They rode proudly through the homecoming parade! DECA members are also looking forward to attending the State Career Development Conference in Rogers during the month of February!

DECA OFFICERS
2007-08

PRESIDENT – JADE SLAUGHTER

VICE PRESIDENT MARKETING – LIDA LEE

SECRETARY - KYLA CRAWFORD

TREASURER - KATIE HANKS

REPORTER – WHITLEY BERRY



Russellville DECA

The Russellville High School DECA Chapter is off to a great start for the 2007-2008 school year. We have 60 members enrolled in Marketing and Marketing Management. Sixteen of those members traveled to Springdale for the Northwest Arkansas Mini Fall Leadership Conference. Students enjoyed a day of learning about businesses, ice skating, and four hours on a bus!

Russellville DECA members participated in the Arkansas Children's Hospital Miracle Minute where we raised approximately \$260.00. We are currently selling Cyclone Hoodies for our fundraiser. The money from this fundraiser will be used to sponsor a local family for Christmas and to host an Employer Appreciation Dinner in the spring. DECA members will also be volunteering their time at the London Elementary Fun Fair on November 9.





Northside High School DECA Chapters officers for the 2007-2008 school year are:

Liz Casanova, President

Subrina Penn-VP Membership

Cam Khuu - VP-Finance

Ashley Whittaker - VP Civic Consciousness

Samone Taylor - VP Communications

Nineteen members attended NW AR Fall DECA Conference at the Jones Family Center, Springdale, AR October 16.

Students participated in the sessions and had a great time ice skating during lunch. Liz Casanova made the stage during the closing awards session. Several returned with valuable information related to scholarships and upcoming DECA conferences.

Our major fundraiser will be in November. Late November and early December DECA members will volunteer to work with Make-A-Wish Wrap Store.

Submitted by Samone Taylor

2007-2008
OFFICERS





Jacksonville DECA



October 10, 2007 at the 4H Center in Ferndale, Arkansas.
Top Row: Rachel Besancon, Sommer McCray, Kali Bigelow, Tia Hansen, Vanessa Brown, Tiffany Hicks, Mathew Wildhaber
Bottom Row: Selina Lovston, Sean Cullum, Stacey Lennartz, Timother Young, Jennifer Fetterman

Gravette DECA



This years DECA chapter is growing. We currently have 29 members. Our membership drive starts on November 5th with activities leading up to a Powder Puff football game on November 9th. Some activities that we have already participated in include: a trip to the NWA Fall Conference, where Savannah Garner received a first place award; a college fair in Missouri where over 40 DECA and marketing students met with over 30 post-secondary institutes.



Arkansas High DECA

October 8 – 12 is National DECA Week. DECA formerly known as the Distributive Education Clubs of America is one of the largest student organizations in the nation and has been well known since its development in the late 1940's. Now DECA is known as "An Association for Marketing Education".

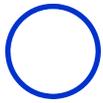
On October 8, Mayor Horace Shipp of Texarkana, Arkansas proclaimed that week Texarkana, Arkansas DECA Week to show his support of Arkansas High School's Marketing Education program and DECA Chapter.

Mayor Shipp was approached and gladly gave his support to this proclamation. The officers of the Arkansas High School DECA Chapter are: President – Malcolm Brewer, Vice President – Jameshia Deadner, Secretary/Treasurer – Jessica Smith, Reporter/Photographer – Marisa Brookes, and Historian – Hayley Dougan. The Chapter Advisors are Mrs. Gale Woolsey and Ms. Teresa Dow.

Some of the items stated in the proclamation were the mission of DECA, how DECA and Marketing Education foster productivity in business and industry, and how DECA helps students develop skills and competence in marketing careers. The proclamation also reiterated that DECA strives to develop a greater appreciation of the responsibilities of citizenship through character education and is committed to the advocacy of marketing education and the growth of business and education partnerships.

The Arkansas High School DECA Chapter coordinated several activities for National DECA Week. The chapter "decorated" the campus with sidewalk art promoting DECA and DECA Week. It held a "Find the DECA pencil" day to raise awareness throughout the high school. Announcements were in print and announced on the high school's Razorback TV channel. The officers and many of the members attended a Fall Mini-conference at the University of Central Arkansas to prepare for this year's activities and state competition. The chapter held a "Miracle Minute" for the Arkansas Children's Hospital. The faculty passed around an envelope to collect any loose change for 1 minute during Razorback TV. All of the funds collected, which was \$365, was sent to the AR Children's Hospital Foundation.

As you can see the chapter has hit the ground running. The chapter advisors will be asking many of the local business owners and managers to participate in an advisory council to gain input to help launch the students and the marketing program into newer and up-to-date trends and activities. The chapter will hold its annual Officer Installation and Member Initiation Ceremony on November 13. It is hoped to be a very busy year.



OAK GROVE DECA

The Oak Grove DECA Chapter is proud to begin a new year with new officers. This year Oak Grove is committed to helping the community and striving to do the best that they can. In September the Membership Drive kicked off and got excellent results. Mini Conference, on October 10 was an excellent way to learn about problems to look for in the work place, and the events that individuals and teams will be able to participate in at State Conference and International Conference, all the students who attended had a great time. During the Month of November the Oak Grove DECA Chapter will be helping collect canned food, making Thanksgiving Baskets and 5 of the officers, are headed to Southern Region In San Antonio, Texas.

December is going to be a giving time, they are collecting angels from the Angel Trees, to help them get a nice holiday. Students will step up preparations for State conference, begin the Penny Drive, and begin their fundraiser in January. State Career Development Conference is in Rodgers, Arkansas during February, and in March Oak Grove DECA will begin their Muscular Dystrophy Drive. To end the year the students are reaching the goal of attending International Career Development Conference located in Atlanta, Georgia in April.



Officers from left to right, top: Ryan Lovelis, Vice President; Amber Johnson, Historian and aid to the President; Stephen Rodgers, Parliamentarian. Bottom: Charlie Dunn, Secretary; Liz Knight, President; Tyler Pettit, Treasurer; and Kristen Ellison, Reporter



Everyone who attended the Mini Conference



ALMA DECA

Alma DECA Conducts Fire Safety House By Chelsi Bond

On Tuesday, October 30, 2007, the Alma DECA Fire Safety Crew visited Alma Intermediate School for Fire Safety Day. The members of DECA that contributed to this project taught the students fire safety rules. Two DECA members were placed in each third grade classroom at AIS and taught the students how to handle situations that could come their way if a fire was to occur. Also, the students played games and learned songs to further their knowledge on fire safety. The third graders then were taken to a Fire Safety house that was filled with smoke to let them go through the house and experience this type of situation. The Fort Smith Fire Department and other DECA members told the students how to effectively get out of a house that was on fire. DECA members Mackenzie Meadors and McKenzie Ingold, who organized this project for the third graders, said "We had a great time organizing this event for the third graders. They were so excited to see us and we all had a blast!" DECA member Caitlyn Sears, who also visited AIS, said "The third graders were very enthusiastic and had a great time, not only was it a great safety lesson for them, it gave the DECA members a chance to be leaders in our community."

The Fire Safety Crew was made up of Ingold, Meadors, Sears, Chelsi Bond, Rachel Munson, Tracey House, Chelsey Deal, Cassie Patterson, Malena Outhay, K.C. Scudder, Venusa Phomakay, Colby Barker, Maggie Treece, Abigail Scott, Grant Jones, Jeremy Barnett, Jessica Lind, and Tessa Wiley. AIS Principal, Jim Warnock complimented the group on their efforts saying, "It is great for our youngsters to see successful high school students to look up to and follow as examples."



Chelsi Bond, Tracey House, Malena Outhay, Chelsey Deal



Abigail Scott plays a game with the third graders in class before they went through the fire house.



Maggie Treece and Caitlyn Sears talk to the third graders about fire safety.





Fire Safety Day

Mackenzie Meadors and McKenzie Ingold stop to take a picture with the firefighter.



Grant Jones, Mackenzie Meadors, Jessica Dean, McKenzie Ingold, Colby Barker, and Jeremy Barnett





Another Year Underway At Alma



By: Michael Lech



Once again, the Alma Chapter of DECA has an exciting year ahead of them. Up to date, Alma DECA has already taken place in multiple activities with much more to come. Alma DECA attended a children's fun day at the local Boy's and Girl's Club that included activities and games put on by the members. The annual Mr. and Miss Alma High School pageant was hosted by Alma DECA in early October which was a great success that benefited the Arkansas Children's Hospital. In mid-October, DECA Week was held at Alma High School, which consisted of fun and games for everyone with a different activity every day of the week. During DECA Week, DECA held a community service project for the benefit of Arkansas Children's Hospital which consisted of collecting all students' loose change at lunch. At the end of October was a Fire Safety Day for the Alma Intermediate School put on by DECA to increase the children's awareness of fire safety.

On November 16th the twelve officers from Alma DECA plan to attend a Southern Region Leadership Conference in San Antonio, Texas for a weekend of fun. While there, the officers will attend many leadership meetings and a full "DECA Day" at Sea World. Later on in February, the statewide competition, SCDC, will be held in Rogers to elect new state officers and students will compete to see who will go on to ICDC (International Career and Development) Conference) in Atlanta in the spring of 2008 and represent the state of Arkansas. Alma is proud to be the back to back winner of the "Chapter of the Year" award which is given to the chapter who accumulates the most points over a year which is based on competition winners and community service projects. With all this underway, Alma is hoping for the Tri-Fecta, or a third year in a row of Chapter of the Year. Although the year has just begun, DECA has been extremely busy doing their part in the community and school with many activities still to come. DECA- Experience the Difference!



DECA Scholarships and Awards

Every year DECA provides students with excellent scholarships. In this program, there are over 50 corporations that allow DECA's scholarship program to provide students with \$200,000 in scholarships at ICDC.

Nine companies sponsor employee scholarships that total up to \$67,000. The criteria includes work history, endorsement from the local supervisor, of the student DECA Advisor, and a second school official, DECA involvement and grade point average. These scholarships are awarded to associates of the sponsor that are DECA members.

Leadership scholarships are awarded to any DECA member based on their leadership experiences. The criteria is based on serving as local, state, or national officer, community service, DECA Advisor recommendation and endorsement by a second school official and or community leader. Four companies sponsor these scholarships with \$54,000.

Special event scholarships are also awarded. These scholarships go out to DECA members that participate in a specific function or event. Criteria may include documentation of their involvement and related recognition, endorsement by the DECA Advisor, a second school official and/or community leader, and the event sponsor at the local level. These scholarships total up to \$81,000.

In addition, all applicants will be eligible for one of three \$5,000 scholarships that will be awarded at ICDC in Atlanta. For more information about the scholarships and the process of applying for one visit the DECA website at www.deca.org, or get in touch with your DECA Advisor.

Chelsey Deal
VP of Communication